

SPONSORSHIP OPPORTUNITIES WITH ILMINSTER ARTS CENTRE

Sponsorship opportunity	Benefit - in addition to supporting a deserving charity	Cost & duration
Gold sponsor	<ul style="list-style-type: none"> • Company name listed with large logo on website, visited by 35,000+ people a year • Company name & logo on newsletter, emailed every 3 months to 1,500 people • Volunteering opportunities at IAC for CSR and employee engagement • Social media posts (combined following of c5k and widely shared) 	£500 pa £1k for 3 years
Silver sponsor	<ul style="list-style-type: none"> • Company name listed with medium logo on website, visited by 35,000+ people pa • Volunteering opportunities at IAC for CSR and employee engagement • Social media posts (combined following of c5k and widely shared) 	£250 pa £600 for 3 years
Bronze sponsor	<ul style="list-style-type: none"> • Company name listed with small logo on website, visited by 35,000+ people pa • Volunteering opportunities at IAC for CSR and employee engagement • Social media post (combined following of c5k and widely shared) 	£100 pa £250 for 3 years
Gallery - exclusive sponsor	<ul style="list-style-type: none"> • Exclusively named eg The [company name] Gallery at Ilminster Arts Centre • Branded sign, with company name and logo, above entrance & inside gallery, visible to 30,000+ visitors a year • Logo prominently positioned on website, visited by 35,000+ people pa • Company name & logo on newsletter, emailed every 3 months to 1,500 people • PR announcement in media and blog on website • Company name on printed materials inc leaflets & posters • Complimentary concert tickets or workshops for clients or employees • Invites to artist talks and previews, plus presentation and/or speech opportunity • References to company name in all speeches, presentations and printed materials • Volunteering opportunities at IAC for CSR and employee engagement • Social media posts (combined following of c5k and widely shared) • Exclusive use of entire arts centre for company purposes on at least two days pa • Speaking slot at six-monthly events with 60+ local volunteers 	£7.5k for 3 years (negotiable)
Exhibitions - single show sponsor	<ul style="list-style-type: none"> • Company name and logo displayed in gallery during 3-4 week exhibition • Social media post (combined following of c5k) and widely shared 	£100 per exhibition

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Exhibitions - season sponsor (3 months)	<ul style="list-style-type: none"> • Company name and logo displayed in gallery during 3-4 week exhibition • Press release and company mention in monthly article in Ilminster Press • Volunteering opportunities at IAC for CSR and employee engagement • social media posts (combined following of c5k each time and widely shared) • Invitation to events with artists, inc previews 	£400 for 3 months
Exhibitions - annual sponsor	<ul style="list-style-type: none"> • Company name & logo on leaflets & posters for c12 exhibitions a year • Logo displayed in Main Gallery • PR announcement and blog on website, visited by 35,000+ people pa • Company name & logo in newsletter, emailed every 3 months to 1,500 people • Company mentions in monthly articles in Ilminster Press • Volunteering opportunities at IAC for CSR and employee engagement • Social media posts (combined following of c5k and widely shared) • Invitation to events with artists, inc previews 	£750 pa
Concerts - single event sponsor	<ul style="list-style-type: none"> • Verbal acknowledgement at start of concert • Company name & logo on posters and website, visited by 35,000+ people pa • Introduction to meet performer(s) • Social media post (combined following of c5k and widely shared) 	£25 per concert
Concerts - sponsor of annual performance programme	<ul style="list-style-type: none"> • Verbal acknowledgement at start of each concert • 4 x complimentary concert tickets pa (worth c£80) • PR announcement in media and online blog • Company name & logo on newsletter, emailed every 3 months to 1,500 people • Company mentions in monthly articles in Ilminster Press • Company name & logo on leaflets & poster • Company name & logo on website, visited by 35,000+ people pa • Introduction to meet performer(s) at each concert • Volunteering opportunities at IAC for CSR and employee engagement 	£250 pa £600 for 3 years
Main Hall - exclusive sponsor	<ul style="list-style-type: none"> • Branded sign in main hall with company name & logo - seen by 30,000+ visitors pa • Company logo on website, visited by 35,000+ people pa • Company name & logo in newsletter, emailed every 3 months to 1,500 people • Social media posts (Instagram, Twitter, Facebook), with combined following of c5k and widely shared • Exclusive use of Main Hall for company purposes on at least two days pa • Speaking slot at six-monthly events with 60+ volunteers 	£1k pa £2.5k for 3 years

In addition, there may be the opportunity to showcase or sell company products in the art centre's boutique shop, subject to relevance. Sept 2022